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Power of the Mock Interview



WHW (Women Helping Women/Men2Work) has provided employment support services to challenged job seekers since 1993 helping over 50,000 men, women and teens to successfully navigate the process of getting and keeping a good job with the goal of achieving economic self-sufficiency. One powerful tool in this journey is the mock interview, which strengthens the job seeker's ability to present themselves as a strong candidate to a potential employer.

Project Interview is a mock interview contest that takes WHW's job search training programs into real world settings. Partnering with a corporate supporter, WHW moves a select group of clients through three phases of a job interview process that includes resume review, phone interview and live one-on-one interview.

Designed to put WHW's job search and workshop training programs to the test, Project Interview allows WHW clients to experience an actual interview process from start to finish with a real employer but a fictitious job opening. After all phases are conducted, thorough feedback is given to the potential employees and to WHW. This provides the clients with an impartial evaluation of the impression that they are making on potential employers, digitally, on the phone and in person, before an actual interview. This critical feedback encourages clients to apply their training, test their interviewing skills and become comfortable with the interview process.

It also provides feedback to WHW as to why the client may not be getting calls after submitting their resume or not getting an offer after an in person interview. This allows WHW to supplement job search training on an individual basis and help make adjustments on interviewing styles. Because most potential employers will not provide an honest critique of why a candidate was not offered a position or what may have turned them off about a candidate, this honest and forthright feedback is priceless in preparing WHW job seekers to have an advantage in the job market.

For more information on WHW interview training or Project Interview, please contact Robyn Williams, WHW Director of Programs at robynw@whw.org.



About WHW. WHW is a 501(c)(3) whose mission is to provide comprehensive employment support services to empower disadvantaged men, women and teens to achieve economic self-sufficiency through employment success and who has served over 50,000 clients since 1993. WHW's Employment Success Program includes resume and interviewing skills, workshops, computer classes, image consulting, professional clothing appropriate for interviews and transportation services. Supported by United Way, WHW's services are always at no charge or obligation to clients and 270 referring non-profit partners. For more information on WHW and its Employment Success Program, go to www.whw.org.

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