

FOR IMMEDIATE RELEASE

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Prom Dreams Come True for 320 Orange County Teens

Santa Ana, California (March 27, 2012) – On Saturday, March 24th, 320 low-income, at-risk teens and foster youth were treated to a day of no cost pre-prom shopping, image consulting and self-empowerment workshops through the partnership of Girls Incorporated of Orange County, Orangewood Children’s Foundation, WHW (Women Helping Women/Men2Work) and Orange Coast College. Thanks to the Orange County community and the generosity of corporations like UPS, Alfred Angelo Nikki Prom Collection, Enzoani Love 16, Mariposa Boutique, DSW, Physicians Formula, and Cookie Lee, the girls, assisted by over 250 volunteers, selected from 3,254 dresses, over 1700 pieces of jewelry, 1100 pairs of shoes and 400 make up kits.



The girls also participated in a body image workshop, a private consultation on skin care and make-up application and a wellness yoga workshop focused on reducing stress. Since 2007, over 1000 teens have been served through Belle of the Ball.



"Belle of the Ball offered me the opportunity of a lifetime. When you first realize that there are good people in the world who truly care about you, your life changes forever."

- Rachel, age 17, Belle of the Ball Recipient

About WHW (Women Helping Women/Men2Work). WHW is a 501(c)(3) whose mission is to provide comprehensive employment support services to empower disadvantaged men, women and teens to achieve economic self sufficiency through employment success and who has served over 25,000 clients since 1993. WHW’s Employment Success Program includes resume and interviewing skills, workshops, computer classes, job placement, image consulting and professional clothing appropriate for interviews. Supported by United Way, WHW’s services are always at no charge or obligation to clients and referring non-profit partners. For more information on WHW and its Employment Success Program, go to www.whw.org.

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