

Monday, November 18, 2013

CONTACT:

Trina Fleming, VP of Marketing & Communications
WHW (Women Helping Women/Men2Work)
1800 East McFadden Avenue, Suite 1A, Santa Ana, CA 92705
(949) 631-2333 X304
Email: trinaf@whw.org
www.whw.org



I Reinvented Myself!

Brian, who enjoyed a 10-year career as a professional with a large Orange County firm also cared for his aging mother, who was in poor health. The day that Brian was handed a pink slip because his job had been eliminated was a day he will never forget. Even though Brian sprang into action, utilizing the services of several government-run employment agencies and following all of the recommendations he received, month after month, he could not find a job. “When you have a lot of time to think,” recalled Brian, “you go through a gambit of mood swings feeling numb, despair, dejection, humiliation and poor self-esteem. I was unprepared.”



That is when Brian came to WHW. Brian was assigned to the Advanced Job Development Program, where he received direction in job search strategies. Brian also attended weekly WHW mock interview workshops to improve his interview skills and a WHW workshop called “Reinvent Yourself” that gave him a new perspective on achieving his goals and dreams in light of the challenges he faced having to start over in the workforce.

After following WHW guidelines, Brian submitted his tailored cover sheet and resume from the WHW computer lab to a large Orange County firm that was looking for his expertise and skills. Brian was elated when he received an email and voicemail from the Human Resources Manager who wanted to conduct a phone interview the next day. The phone interview went so well that Brian was scheduled to meet with the hiring Vice President the following day and was hired as the Environmental Health and Safety Manager.

After participating in WHW’s Educational Workshop program, Brian says, “It was here I finally found the tools and inspiration to land my dream job.” What did I learn? Never become too comfortable at your job, we are all expendable in any position. Thanks to WHW I was able to persevere, be resilient and reinvent myself to find the job of my dreams!

About WHW. WHW is a 501(c)(3) whose mission is to provide comprehensive employment support services to empower disadvantaged men, women and teens to achieve economic self sufficiency through employment success and who has served over 40,000 clients since 1993. WHW’s Employment Success Program includes resume and interviewing skills, workshops, computer classes, image consulting, professional clothing appropriate for interviews and transportation services. Supported by United Way, WHW’s services are always at no charge or obligation to clients and 260 referring non-profit partners. For more information on WHW and its Employment Success Program, go to www.whw.org.

###