

FOR IMMEDIATE RELEASE

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WHW's Employment Breakfast Starts the Day Right

Tustin, California (October 16, 2013) – Early morning Friday, October 11th, 220 Orange County business professionals gathered at Tustin Ranch Golf Course, not to tee off, but to support employment success at WHW's Second Annual Employment Breakfast. The hosted event provided attendees with the opportunity to learn more about WHW's Employment Success Program, which for over 20 years, has empowered over 40,000 Orange County disadvantaged men, women and teens to achieve economic self-sufficiency.

The breakfast convened with a spirited address by Orange County Register and Freedom Communications VP, Steve Churm, who shared his insights on "Today's Orange County." As Churm took guests on a trip down memory lane, he reminded them of the Orange County that is not often seen where families wonder where their next meal is coming from. Steve's presentation was punctuated by a 5-minute video that shared how both volunteers and clients have been impacted by WHW's Employment Success Program.



Steve Churm addresses a full house. Photo by James Kish



Breakfast Attendees, Sixto Abao, Julie Schoenbachler, Lee Nguyen and Paul Diamond of The Bascom Group. Photo by James Kish

The audience was then introduced to WHW client, Israel Rivera, who was featured in the video, and who encouraged support of WHW's Employment Success Program because of the impact it had on his life. "I'm living the life I never thought I could," said Israel. Motivated attendees were moved to join WHW in supporting future journeys to economic self-sufficiency, and did so by donating \$12,000 in 15 minutes. The room was quickly converted to a sea of yellow, as enthusiastic donors received bright yellow leis in recognition of their support. By 9am, attendees were thanked, and on their way. Their gifts will serve as seeds of hope for those looking to shape their own professional success.

About WHW (Women Helping Women/Men2Work). WHW is a 501(c)(3) whose mission is to provide comprehensive employment support services to empower disadvantaged men, women and teens to achieve economic self sufficiency through employment success and who has served over 40,000 in the past 20 years. WHW's Employment Success Program includes employment readiness services, resume and interviewing skills, educational workshops, computer classes, business clothing appropriate for interviews and work and professional styling. Supported by United Way, WHW's services are always at no charge or obligation to clients and referring non-profit partners. For more information on WHW and its Employment Success Program, go to www.whw.org.

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